



ANNUAL REPORT FY 2021/22

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Yolo Commute

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FY 2021/22 ANNUAL REPORT

About Yolo Commute

Yolo Commute is a non-profit, membership-based organization that serves as a transportation resource center for the Yolo County region by providing alternative transportation information and programs (incentives) to employers, as well as to the community. Our programs and services are designed to accommodate the growing travel needs of the region, alleviate traffic congestion, and improve the overall mobility for commuters, the labor force, and the general public. As an advocate for the region's mobility needs, Yolo Commute also functions as a vital mechanism to improve communication and cooperation between public and private sectors and facilitate the development and implementation of new and/or improved transportation services and facilities. In short, we are a transportation demand management (TDM) agency. Our membership includes some of the largest employers in Yolo County including UC Davis; CALSTRS; Yolo County; Cities of Davis, Woodland, West Sacramento; and others.

Mission

Yolo Commute is a nonprofit partnership of public and private employers working together to address regional transportation and air quality issues. Our mission is to reduce single-occupant (drive alone) commutes throughout Yolo County.

Vision

Yolo Commute envisions a balanced multimodal transportation system that includes transit, a regional bus system, a regional roadway system, local streets, bicycle and pedestrian facilities and travel demand management services. This system will provide reliable mobility choices to all its users: residents and visitors of all ages, incomes and physical abilities, as well as businesses that provide services and produce or sell goods.

FY 2021/22 Highlights

“Change” was the theme for fiscal year 2021/22, which occurred on many levels both in society and for Yolo Commute! To start, we entered deeply entrenched in the covid pandemic but as summer approaches, society is opening. More people returned to work - in regular and hybrid work schedules - which means more commuting. An ominous cloud for single occupant vehicle (SOV) commuters has been the price of gas, which averages nearly \$5/gallon in Yolo County (Source: American Automobile Association). Combined with strong inflation, commuters need to stretch their income with alternatives to driving.

New Membership Fees

The Yolo Commute organization has seen considerable change, as well. In the fall, the Board of Directors approved increased membership fees for the first time in over a decade. This will provide a much-needed revenue boost. The Board also approved new Commercial & Residential Development membership categories to help new land developments mitigate their driving impacts. Also approved was a new Business Association membership category.

Bigger Incentives

Changes were also made to Yolo Commute’s incentive programs. This year, the Board increased incentive amounts from the flagship Rideshare Incentive Program (TRIP) approved a tiered incentive from \$50 to \$80, where commuters receive \$30 for the first 10 trips, and a \$50 bonus if they continue for another 10 trips. The purpose was to motivate commuters to commit to their new commute until it’s established in their everyday routing.

New Director

Yolo Commute is managed via contract with Yolo County Transportation District (YCTD). In March 2022, YCTD hired Brian Abbanat, Senior Planner for Multi-Modal Projects, who is now Yolo Commute Director. Brian comes to YCTD from the City of Davis where he spent over 14 years in multi-modal transportation planning.

Yolo Commute Awarded Funds for E-Bike Loan Program

In May, the Yolo Solano Air Quality Management Districts (YSAQMD) Clean Air Funds program awarded Yolo Commute \$11,000 to help purchase three electric assist bicycles for an E-Bike Loan Program for our members. Yolo Commute members can try these bikes for

commuting or for intra-work trips.

Cache Creek Resort Joins Board

In June, Marta Wada, Benefits Manager for Cache Creek Casino and Resort was appointed Yolo Commute Board member. She will serve a three-year term and we're glad to have Cache Creek representation back on the Board!

Financial Highlights

Yolo Commute entered FY 2021/22 with fiscal uncertainty as 2022 was the final year formula TDM funding from the Sacramento Area Council of Governments was available. Budget highlights include:

Revenue:	\$80,411.69
Expenses:	\$68,889.64
Contract Labor:	\$38,000.00
Incentives & Programs:	\$28,365.59
<u>Administrative / Overhead:</u>	<u>\$2,924.05</u>
Carryover to FY 2022/23:	\$12,274.72

FY 2021/22 Yolo Commute Members

Emerging from the pandemic, membership remained steady at fourteen members as listed below:

Cache Creek Resort*

CalSTRS*

Capitol Yards*

City of Davis*

City of Woodland*

City of West Sacramento

Ken's Bike-Ski-Board*

River Charter Schools

Transdev

UC Davis*

Unitrans

YCTD

Yolo County

Yolo Solano AQMD

** Denotes representation on Board of Directors*

Operational Highlights

Yolo Commute Programs

Yolo Commute offers several programs to its members including the flagship The Rideshare Incentive Program (TRIP), Emergency Ride Home, Cycling Savvy bicycle education courses, and May is Bike Month Incentives. Each program is described in greater detail, below:

The Rideshare Incentive Program (TRIP)

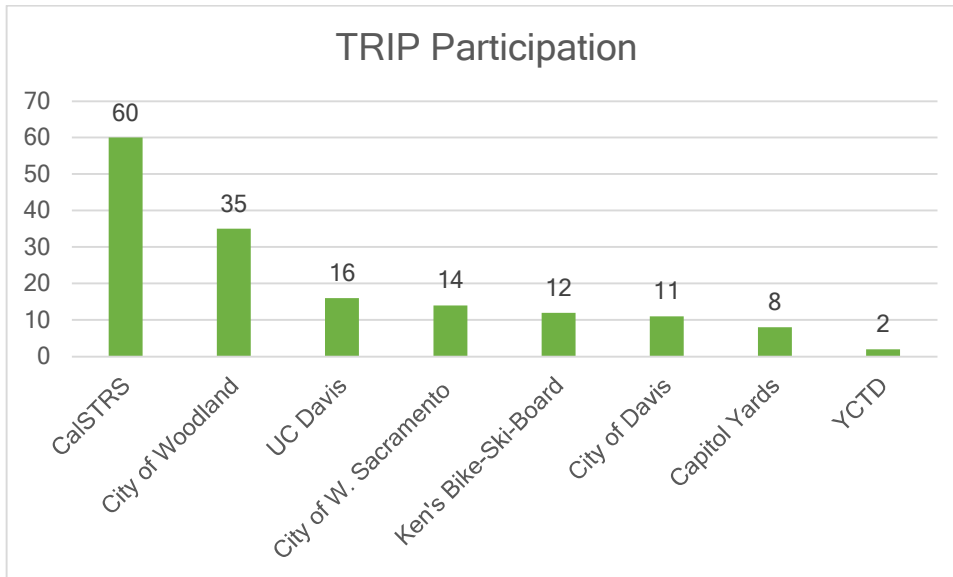
TRIP provides member employees with financial incentives to encourage a shift from driving alone to a more sustainable transportation mode such as walking, bicycling, taking transit, carpooling, the train, or teleworking. For FY 2021/22, Yolo Commute introduced tiered incentive bonuses over a two-month period to encourage workers to continue using their new commute mode. Employees receive \$30 for the first 10 commute trips they take and an additional \$50 for the next commute 10 trips. The TRIP program provided \$17,090.00 in assistance to help member employees shift their commute transportation mode. TRIP program results follow:

Table 1: TRIP Usage by Mode

Program	Category	Users	Amount
Bike	Incentive	80	\$2,400.00
	Bonus	64	\$3,200.00
Carpool	Incentive	29	\$660.00
	Bonus	15	\$950.00
Public Transit	Incentive	7	\$210.00
	Bonus	7	\$350.00
Walking	Incentive	40	\$1,200.00
	Bonus	36	\$1,800.00
Telework	Incentive	75	\$2,250.00
	Bonus	64	\$3,200.00
Micromobility	Incentive	29	\$870.00
Total	Incentive	260	\$7,590.00
	Bonus	215	\$9,500.00
			\$17,090.00

158 unique employees participated in TIP, with incentive disbursements led by CalSTRS with 60 unique employees participating, followed by the City of Woodland with 35 participants. The table below illustrates Employer members and incentives received.

Figure 1: TRIP Participation by Employer Member (158 Discrete Participants)



The table below shows TRIP program metrics by transportation mode. Retention levels - defined by those logging trips and applying for the second, \$50 incentive - was fairly high at 83% overall. The most used incentive mode was bicycling at 30%, followed closely by telework at 28%.

Table 2: TRIP Program Metrics

Incentive Program	Users (Initial)	Users (Bonus / Retention)	Retention %	% of TRIP Program*	GHG saved (tons)**
Bike	80	64	80%	30%	141,185
Carpool	29	15	52%	7%	197,326
Micromobility	29	29	100%	14%	15,281
Public Transit	7	7	100%	3%	1,153
Walking	40	36	90%	17%	12,928
Telework	75	61	81%	28%	1,148,451
Total	260	215	83%	100%	1,516,324
Total (adjusted)***					1,114,322

*Derived from Bonus/Retention figures.

**GHG saved compared to average gasoline SOV.

***Adjustment corrects for difference between 158 discrete recipients vs. 215 bonus incentives (~73.5%)

Emergency Ride Home

The Emergency Ride Home Program (ERH) is a transportation “safety net”, giving member employees security that they can call a taxi or get a rental car paid for by Yolo Commute if they cannot catch your normal ride due to overtime, illness, or other unforeseen circumstance.

No member employees used the ERH program for FY 2021/22.

CyclingSavvy Bicycle Education

CyclingSavvy is an online portal and a subsidiary of the American Bicycling Education Association.

Cycling Savvy offers two premium online bicycling education courses:

CyclingSavvy Basics and

CyclingSavvy Mastery. Yolo Commute employer members are eligible for up to a \$30 incentive to enroll in either of these two classes.



No Yolo Commute employer members used this incentive this year.

May is Bike Month

Yolo Commute offers a special promotion to encourage bicycling during May is Bike Month (MIBM). Member employees are eligible to receive up to \$100 in bicycling accessories or up to \$200 toward a new bicycle. In May 2022, 60 member employees participated in the promotional incentives totaling \$7,200.00.



Looking Ahead

YCTD Provides Administrative Services

An exciting development for FY 2022/23 is the Yolo County Transportation District's Board vision to expand YCTD from primarily a transit operator to a multi-modal transportation and congestion management agency. Since Yolo Commute activities and programs complement this expanded vision, YCTD will now provide administration services at no cost to Yolo Commute, setting the organization on much stronger financial footing!

Website Redesign and Rebranding

On a related note, with a new fiscal year comes a new budget and the Yolo Commute Board approved this year's budget including a website redesign and branding refresh. The logo was last changed in 2015 and the website needs extensive upgrades to meet current visitor expectations.

New E-Bike Loan Program

This Fall, we will launch our exciting new E-Bike Loan program, with \$11,000 in Clean Air Funds from the Yolo Solano Air Quality Management District. Yolo Commute will purchase three high quality electric assist bikes - including a cargo bike with child seats - available for loan to our members for their employees to test ride for intra-work and/or commute trips!

Membership Engagement

Yolo Commute members can expect more engagement from us. Overnight, the Covid pandemic changed people's relationship with their journey-to-work. Now that society is headed to either hybrid or back to more traditional working arrangements, Yolo Commute is ready to serve our members and their employees with their commute needs. Members can expect more regular communications from Yolo Commute such as this monthly newsletter and a social media presence via YCTD, which will reach the general transit audience, as well.

Membership Development

Reaching a general transit audience will increase our exposure and hopefully assist with membership development, which has been relatively stagnant over time. Bringing new members on board, particularly from the private sector, is critical for progress toward our mission and financial stability.

The Yolo Commute Board has embraced change and innovation to develop programs that resonate with our members. We will continually look for funding sources that will allow us to expand our programs to reduce single-occupant vehicle trips.

Finally, we hope to issue a member survey in FY 2022/23 to better gauge what our members need as we come out of the pandemic. In the meantime, we are always open to suggestions!

FINANCIAL SUMMARY

YOLO TMA/YOLO COMMUTE FY 2021/22 Financials and FY 2022/23 Budget 9/6/2022

Item	FY 2023 Budget	FY 2022 Actuals
REVENUE		
Prior Year Carryforward	\$ 12,274.72	\$ 25,326.00
SACOG CMAQ		\$ 36,185.69
Membership Dues	\$ 23,400.00	\$ 18,900.00
YSAQMD Grant (E-Bike Loan Program)	\$ 11,000.00	
Interest	\$ 2.04	
Total Revenue	\$ 46,676.76	\$ 80,411.69
Item	FY 2023 Budget	FY 2022 Actuals
EXPENSES		
Member Services	\$ 22,167.43	
TRIP		\$ 17,090.00
ERH		
Bicycle Education		
MIBM Incentives		\$ 11,275.59
Keep Going! Monthly Prizes		
Quarterly Flash Promotions		
E-Bike Loan Program	\$ 13,004.33	\$ -
Marketing and Promotions		
Website Update	\$ 6,000.00	\$ 229.05
Logo and Style Guide	\$ 1,000.00	
Operations		
Contract Labor	\$ -	\$ 38,000.00
Bank Charges	\$ 20.00	\$ 20.00
Dues & Subscriptions	\$ 575.00	
Insurance	\$ 500.00	\$ 500.00
Internet Service and Hosting	\$ 100.00	\$ -
Office Expenses	\$ 100.00	\$ -
Postage and Shipping	\$ 110.00	\$ -
Printing	\$ -	\$ -
Sponsorship	\$ 500.00	\$ -
Taxes & Licenses	\$ 1,000.00	\$ 815.00
Total Expenses	\$ 45,076.76	\$ 67,929.64
CARRYFORWARD		
Carryforward (Revenue - Expenses)	\$ 1,600.00	\$ 12,482.05

Respectfully submitted By,

Brian Abbanat
Director
September 6, 2022